

Below are the 6 pillars of Character, and your 6 choices of PSA Topics:

- **Trustworthiness**

- Honesty
- Integrity
- Reliability (Promise-keeping)
- Loyalty

- **Respect**

- Civility, Courtesy and Decency
- Dignity and Autonomy
- Tolerance and Acceptance

- **Responsibility**

- Accountability
- Pursuit of Excellence
- Self-Restraint

- **Fairness**

- Process
- Impartiality
- Equity

- **Caring**

- **Citizenship**

Directions:

1. Choose one of the above topics for your PSA.
2. Use the Chromebooks to research your topic (stats etc...) Take notes on your research below
3. Create a short PSA with a beginning, middle, and end (30-60 seconds)
4. Make sure to include a final slogan and call to action with your topic specifically mentioned

Topic:

Topic Research:

Beginning:

Middle:

End:

Group Jobs:

Filming Locations: