

“How to Video”

California Standards:

- *Visual Arts 2.1 – Creative Expression – Students will create original works of art with complexity and skill using a variety of media to reflect their view.*
- *Visual Arts 2.3 – Develop and improve your skills in operation of video production.*
- *Career Technical – 5.0 Problem Solving and Critical Thinking: Students understand how to create alternative solutions by using critical and creative thinking skills, such as logical reasoning, analytical thinking and problem-solving techniques:*

Objective:

Students will:

- 1) Gather natural sound clips on tape with no video.
- 2) Watch and discuss scenes from March of the Penguins with and without audio
- 3) Work in small groups deciphering sound
- 4) Creating sound bites to match storylines.

KNOWLEDGE	SKILLS
Understanding video equipment.	Using video equipment.
Understanding editing techniques.	Using editing techniques.
Interviewing Techniques	Oral Communication.

ESSENTIAL QUESTION: “Can you make money by creating videos on-line?”

Instruction:

- 1) Read article about viral videos and how they make money.
- 2) Find meaning in article through worksheet.
- 3) Decide what makes a video go viral?

Assignment:

Create a 90-120 second video that explains how to do something.

- Decide on a topic that you can teach someone in 3-5 steps.
- Write a treatment form breaking down how to start the “how to” and what will be accomplished
- Storyboard out your idea
- Film it
- Edit it
- Add title
- Put on hard drive.
- Write up a short paragraph about “If you posted your video online, would anyone watch it?”