

PSA Research: Directions: please visit <https://www.values.com/inspirational-stories-tv-spots> and watch 3 different PSAs of your choice. Please list them below and leave your thoughts on each.

PSA#1:

TOPIC:

Beginning:

Middle:

End:

Your Reaction:

PSA#2:

TOPIC:

Beginning:

Middle:

End:

Your Reaction:

PSA#3:

TOPIC:

Beginning:

Middle:

End:

Your Reaction: