

Individual PSA Research Rubric

RESEARCH 15 Points	<ul style="list-style-type: none"> • Research is thorough and in-depth with at least 3 sources. • Sources are cited. • Research is clearly defined. 	<ul style="list-style-type: none"> • Research is thorough with at least 2 sources. • Some sources are cited, but incorrect. • Research is unclear. 	<ul style="list-style-type: none"> • Research only contains one source and/or is partially complete. • Source is not cited. • Research is not specifically directed. 	<ul style="list-style-type: none"> • There's no real research. • No real attempt at citing sources.
PACKET 5 Points	Packet is thoroughly completed with no errors.	Packet is completed with 1 to 3 errors.	Packet is not completed, but there is an attempt.	No real attempt at completing the packet.
STORYBOARD 5 Points	<ul style="list-style-type: none"> • Storyboards are creative and technically sound. • They have arrows in the correct places. • Descriptions are written for each panel and are clear. 	<ul style="list-style-type: none"> • Storyboards are creative but lack technical skill. • They use arrows but use them incorrectly. • Descriptions are not clear for each panel. 	<ul style="list-style-type: none"> • Storyboards lack strong creativity. • Technical skill is low. • Arrows are seldomly used. • Descriptions are sparse and/or confusing. 	<ul style="list-style-type: none"> • A cluttered attempt at creating a real storyboard. • Panels lack specific required elements. • Lack of strong effort.
SCRIPT 15 Points	<ul style="list-style-type: none"> • Script is creative and addresses all elements of a PSA. • Script is properly organized. 	<ul style="list-style-type: none"> • Script is creative but lacks some elements of the PSA. • Script has a few organizational issues. 	<ul style="list-style-type: none"> • Script lacks strong creativity. • Script lacks many elements of the required PSA script. • There are many organizational issues. 	<ul style="list-style-type: none"> • Script has no real creative flair. • Organization is essential non-present. • Complete disregard for completion or strong lack of effort.

Student Name:

GRADE out of 40: