

**PBS NewsHour Student Reporting Labs Tutorial Assessment: POP**

1. We all need motivation to get out of bed, get to school/work on time and **(gasp)** meet deadlines. But what does motivation have to do with producing video stories? In your own words, explain why motivation, especially **SHOT MOTIVATION**, is important when creating videos.

2. What was the SHOT MOTIVATION behind the following shot? How else could you frame this subject to let the background motivate your interview shot?



3. According to the POP video, why are tripods “magical”?

4. Which of the following is the correct recipe for the Producer Sandwich?

a.



b.



c.



5. You will be able to add depth to your interviews by placing your subject:

a. in front of a white wall

b. against a tight corner

c. at least 6 feet away from the background

d. in front of a window

6. Which of the following is the correct way to frame an interview shot using the Rule of Thirds?

a.



b.



c.



7. Without looking back at the video, list the five pro tips to help make your footage **POP**.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

