

## MOVIE PITCH PRESENTATION RUBRIC

Name \_\_\_\_\_

	4 - Mastered	3 - Above Standard	2 - Meet Standard	1 - Below Standard	
<b>Or ga n</b>	*Pitch is clear and to the point. Starts with a great introduction and ends with a hook.	*Pitch is somewhat clear. Starts fine, but middle is little confusing and ends flat.	*Pitch is little unclear. Start in fine, but middle and end is very unclear.	*Pitch is very unclear. No clear beginning, middle or end.	
<b>Del ive ry</b>	*Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make presentation compelling. *Speaker appears polished and confident.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make presentation interesting. *Speaker appears comfortable.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make presentation understandable. *Speaker appears tentative.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make presentation unclear. *Speaker appears timid and doubtful.	
<b>La ng u</b>	*Demonstrate strong enthusiasm about topic and language choice is engaging to audience.	*Demonstrate enthusiasm about topic and language choice is appropriate to audience.	*Demonstrate interest about topic and language choice is appropriate to audience.	*Demonstrate some interest about topic and language choice is somewhat appropriate to audience.	
<b>Co nte nt</b>	*Content is compelling and supported. * 60 seconds	*Content is clear and consistent with some support. * Little over or under 60 seconds	*Content is understandable with minimal support. *At least 10 seconds too short, or too long	*Content is unclear. *Pitch is way too short or way too long.	

Notes: