

	ACCOMPLISHED 10	COMPETENT 8	DEVELOPING 6	BEGINNING 4	INCOMPLETE 0-2	ELEMENTS
CONCEPT DEVELOPMENT _____	All concept/perfor mance elements are evident	Many concept/per formance elements are evident	Some concept/perfor mance elements are evident	Few concept/perfor mance elements are evident	Student(s) did not start the assignment	CONCEPT/PERFORMANCE OF MUSIC VIDEO 1. Student has concept or performance style video 2. Music video has flow and makes sense
AUDIO _____	All audio elements are evident	Many audio elements are evident	Some audio elements are evident	Few audio elements are evident	Student(s) did not start the assignment	AUDIO 1. Audio has accurate levels and is clear. Lyp sync authentic. 2. Audio is properly synced with performance 3. Audio is free of sounds such as hiss, buzz or other distracting noises
SHOTS _____	All visual elements are evident	Many visual elements are evident	Some visual elements are evident	Few visual elements are evident	Student(s) did not start the assignment	VISUAL 1. Video is exposed properly 2. All required shots are used 3. Shots remain on screen for an appropriate length of time
FINAL PRODUCT _____	All production elements are evident	Many production elements are evident	Some production elements are evident	Few production elements are evident	Student(s) did not start the assignment	FINAL PRODUCT 1. Editing enhances and complements the music video 2. Video length is 3-5 minutes 3. Music video is captivating and evokes emotion
ORIGINALITY _____	All originality elements are evident	Many originality elements are evident	Some originality elements are evident	Few originality elements are evident	Student(s) did not start the assignment	ORIGINALITY 1. Audience is engaged 2. Project shows clarity and complexity of thought 3. Project is not derivative of other known work
Total Points ____/50	NOTES:					

MUSIC VIDEO PROJECT RUBRIC 2020/2021

MUSIC VIDEO PROJECT RUBRIC

RUBRICS:

1. SIMPLE
2. READABLE (WITH ONE GLANCE)
3. ONE PAGE
4. NON-INTERPRETABLE
5. HOLD WITH POINT OF CLASS – PRODUCTION CLASS = PRESENTATION GRADE?????