

Making a Music Video Lesson

California Standards

- *Visual Arts 4.1 - Describe the relationship involving the art maker (director/producer), the making (process), the artwork (product), and the viewer*
- *Visual Arts 2.3 Develop and use skills needed to produce a product in video format.*

Time: 5 days

Objectives

Students will

- discuss the different types of music video genres. Those that follow a story, abstract, or hi-light a story with lip synching.
- watch three music videos and compare and contrast the story telling aspects.
- discuss and write about the differences in technologies in producing a music video.

KNOWLEDGE	SKILLS
Understanding of music video production	Advanced camera
How to edit and lip synch	Advanced editing techniques, teamwork

Anticipatory Set: Answer questions on board- What is more important to a rock star – the music or the music video? Why is it important to make a music video?

Discussion -

1. Share answers to opening question.
2. Talk about production stage in making a music video.
3. Talk about the history of music video. MTV, Thriller, different genres of music videos.

Instruction

Handout- Treatment Form

- Students are to take notes on treatment form about the actual music video.

Guided Practice

Students will:

1. watch the making of a music video.
2. discuss in group their notes on treatment form.
3. discuss future technology that has changed music videos.
4. complete Treatment form while watching the music video. Form will break down the movie, storyline, and character development.
5. complete a treatment form for individual music video. Lyrics also.

Requirements/Evaluation

- Watch the making of a music video.
- Complete the treatment form.
- Start treatment form for individual music video