

GROUP #: _____

PERIOD: _____

Name: _____ Points/Grade: _____

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PSA	4	3	2	1
PRE PRODUCTION	*Storyboard is neat and organized. *Shots are well planned out *Shots are labeled correctly.	*Storyboard is neat but out of order. *Most shots are planned out. *Most shots are labeled correctly.	*Storyboard is rushed looking and not complete.	*Storyboard is not complete.
PSA MESSAGE	*PSA message is clear and well thought out.	*PSA Message is somewhat clear.	*PSA Message is not clear.	*PSA message has no clear meaning, just random clips
CAMERA WORK	*Camera is steady. *Shots are clear *Shots are filmed correctly. *Variety of shots	*Camera is little unsteady in parts. *2-4 shots blurry. *2-4 shots not correct *Some shots repeat	*Camera is very unsteady. *5-8 shots blurry. *5-8 shots not correct *More shots repeat	*Camera is completely 1 unsteady. *All shots blurry. *More than 8 shots not correct. *Not a variety of shots
EDITING SKILLS	*PSA is edited well and message is clearly shown. *Music is properly placed in project *Transitions used properly *Titles used properly *NO JUMP CUTS	*PSA is edited well, but message is little unclear *Few transitions *Music is put in some parts of project *some transitions used *Title is used *Little jump cuts	*PSA message is little clear but jumpy *Transitions not present. *No music *No titles * More than 3 jump cuts	*PSA is unclear *No transitions. *No titles used. *No music * Lots of jump cuts
OVERALL PRODUCTION	*Projects is complete and organized with overall appearance. *Good team work shown throughout process.	*Project is complete but shows a few glitches. *Teamwork struggled a little in process.	*Project has a lot of glitches. *Team did not work well together and it showed in project.	*Project had a lot of errors. *Team didn't work at all together.

Comments: