

## Short Film Rubric

Camera skills	Poor	Fair	Good
	Shots out of focus White Balance Missing. Poorly framed composition. Shaky camera takes away from project's effectiveness. Scene(s) are not effectively covered.	Uses a variety of shots Shots in focus most of the time. Most shots framed properly. White Balanced. Scene(s) are only somewhat covered.	Uses a variety of shots that advance the story. All shots in focus and properly(creatively) composed. White balanced. Scene(s) are covered well.
Audio/Music	Poor	Fair	Good
	Dialogue(if used) is muddy and difficult to understand. Music used is a distraction from the video content Overall Audio Sounds Unmixed.	Dialogue(if used) is mostly clear and clean with some issues present. Music used does not add or take away from video content. Overall Mix is better but still needs tweaked.	Dialogue(if used) is clear and clean throughout. Music used adds to the story being told. All Levels mix well together and help advance the story
Editing Skills	Poor	Fair	Good
	Poor timing and edit points demonstrated throughout. No titles or effects used.	Some trouble with timing and/or edit points. Some titles and effects used but do not effectively add to story.	Strong editing skills demonstrated, including proper timing, edit points, etc. Titles used and appropriate. Effects used and appropriate.
Script/Storyboard	Poor	Fair	Good
	Story is lacking a creative purpose. Story has no opening or conclusion. Dialogue is not written and/or is not effective in advancing story. Script is not submitted. Storyboard is not submitted.	Story has creative moments but lacks definite opening and/or a strong conclusion. Dialogue is written but only somewhat advances story. Script is submitted and somewhat reflects the scenes filmed. Storyboard does not accurately reflect what was filmed.	Story is told creatively and has a definite opening and strong conclusion. Dialogue is written and effective in advancing story. Script is submitted and mirrors what is filmed. Storyboard is submitted and accurately reflects what was shot.
Team Participation	Poor	Fair	Good
	Individual did not work well within the team structure, and/or did not add to the project's outcome.	Individual worked passably in the team structure. They did not add significantly to the project's outcome.	Individual worked well within team structure and added substantially to the project's outcome.