

## Short Film Rubric

Group Names:

<b>Criteria</b>	<b>Level 4 8-10 Points</b>	<b>Level 3 7 Points</b>	<b>Level 2 6 Points</b>	<b>Level 1 0-5 Points</b>
<b>Pre-Production</b>				
Treatment	The content includes a clear concept and story. Treatment is very well written and follows the prescribed format.	Content exhibits connections around the concept and story, but small diversions are present. Treatment is well written and follows the prescribed format	The content leaves the reader with a vague impression of the concept and storyline. Treatment is somewhat well written, following the prescribed format	The content lacks a central concept and storyline. Treatment is not effectively written and vaguely follows the prescribed format.
Screenplay	Screenplay clearly corresponds with treatment and communicates all of the information needed for each scene.	Screenplay corresponds with treatment and communicates most of the information needed for each scene.	Screenplay vaguely corresponds with treatment and communicates some of the information needed for each scene.	Screenplay vaguely corresponds with treatment and missing information for each scene.
<b>Production</b>				
Video Clarity & Lighting	All shots are clearly focused. Camera movements are smooth and of appropriate speed. All shots have appropriate lighting.	Most shots are clearly focused. Camera movements are smooth and/or of appropriate speed. Most shots have appropriate lighting.	Many shots are clearly focused. Motion shots are fairly steady. Some shots have inadequate light.	Few shots are clearly focused. The camera is not held steady. Many shots have inadequate light.
Video Framing	Video shows evidence of good composition. A	Most shots are well framed. A variety of shot	Few shots are well framed. Two - three shot types are	Many shots are poorly framed. Only one or two

	variety of shot types are used in an appropriate manner.	types are used.	used.	shot types are used.
Continuity	No lapses in continuity are present, or are insignificant.	Small lapses in continuity are present.	Many lapses in continuity are present.	Video is disjointed in significant respects.
<b>Post-Production</b>				
Transitions	Video moves smoothly from one shot to another using an appropriate selection of transitions.	Transitions move relatively smoothly from shot to shot and a variety are used.	Transitions from shot to shot are choppy and the types of cuts and fades are not always appropriate.	Video is unedited. No transitions between clips. Raw clips run back to back in final video.
Audio	Audio is balanced between dialogue, music and voice over. Audio is clear throughout the video.	Audio is usually balanced between dialogue, music and voice over. Audio is clear throughout the video.	Audio is somewhat balanced between dialogue, music and voice over. Audio is clear throughout the video.	Audio is unbalanced balanced between dialogue, music and voice over. Audio is inaudible in significant portions of the video.
Pace	All clips are just long enough to make the point clear with no slack time. The pace captures the audiences attention.	Most clips move at a steady pace. Most clips are edited to remove slack time.	Some clips move at a steady pace. Some clips are edited to remove slack time.	Video clips are too long and do not advance the storyline or are too short and leave out essential action.
Appropriateness & Originality	Content meets all appropriateness requirements. Video is very original and creative.	Content meets most appropriateness requirements. Video shows many original and creative elements.	Content meets some appropriateness requirements. Video is somewhat original and creative.	Content is not appropriate for classroom viewing. Video lacks originality and creativity.

Required Components: -Length -Soundtrack -Credits -Etc.	Films includes all of the required components.	Films includes most of the required components.	Films includes some of the required components.	Films includes few of the required components.
				<b>/100</b>