

Video- Preproduction : Thematic Montage Ex

Teacher Name: **r Zamoski**

Student Name: _____

CATEGORY	4	3	2
Concept	Team has a clear picture of what they are trying to achieve. Each member can describe what they	Team has a fairly clear picture of what they are trying to achieve. Each member can describe what they	Team has brainstormed their concept, but no clear focus has emerged for the team. Team
Teamwork	Students meet and discuss regularly. All students contribute to the discussion and all are listened to	Students meet and discuss regularly. Most students contribute to the discussion and are	A couple of team meetings are held. Most students contribute to the discussion and are
Framing Techniques	Information is in logical, interesting sequence which the reader can follow.	Student(s) present information in logical	The reader has difficulty following work
Artistic Technique	Original. Visually and aurally poetic. Engaging. Style compliments and enhances message.	Unique style is present but overused. Style overshadows substance.	Approach is formulaic. Imitates technique(s) of others.
Effective Message	Theme unfolds in a logical and intriguing way. Demonstrates original thinking and careful scripting.	Theme follows a logical thread and holds interest. Video reflects theme and supports message.	Theme follows a logical thread but fails to hold interest. Video is logical but doesn't reflect

Date Created: **Sep 21, 2018 10:10 am (CDT)**

Exercise

1	Score
Team has spent little effort on brainstorming and refining a concept. Team members are	
Meetings are not held AND/OR some team members do not contribute a fair share of the work.	
Sequence of information is difficult to follow.	
Lacks personal style. Aesthetically unappealing and uninteresting.	
Theme is disjointed and hard to follow. Information is confusing. Video does not support theme or	